



CAREER COACH  
AUSTRALIA

# COMPANY PROFILE

Career Coach Australia (CCA), your trusted partner for connecting talented Filipino students with higher education opportunities in Australia. With a strong presence in the Philippines and headquarters in Melbourne, CCA bridges the gap between Australian educational institutions and Filipino students. We understand the challenges of international education and are dedicated to facilitating seamless partnerships that benefit all parties. Through transparency, accuracy, and personalized support, CCA empowers students to make informed choices and helps universities attract top-tier talent. Join us in shaping the future of education by partnering with CCA today.

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Welcome to Career Coach Australia (CCA), where we empower international students to thrive in Australian education. Like mangroves in shifting tides, CCA stands as a beacon of hope, providing resources and support to break barriers and navigate the complexities of studying abroad.

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# BAKAWAN

Bakawan, known in English as mangrove, serves as a vital coastal ecosystem, providing protection against erosion and storm surges while serving as habitats for diverse marine life.

In the Philippines, the presence of bakawan forests contributes to biodiversity conservation, supports local

livelihoods, and helps mitigate the impacts of climate change. Career Coach Australia (CCA) embodies a shared purpose of connecting Filipino students with educational avenues in Australia, mirroring the resilience and linkage with mangrove forest.

CCA operates with a focus on nurturing a sustainable community, leveraging the strengths diversity brings to create impactful collaborations. By facilitating access to quality education abroad, CCA empowers individuals to seize opportunities and reach their full potential, contributing to positive impacts in both Australia and the Philippines. Australia's commitment to providing top-tier education extends a transformative hand to Filipino talents, fostering a dynamic exchange that enriches both nations. As Matthew Flinders once said, "Changing lives and changing the world," CCA operates with this ethos, recognizing the power of education to drive meaningful change. Through collaborative efforts and mutual benefit, CCA and Australia work together to shape a brighter future for Filipino students and the broader international community.



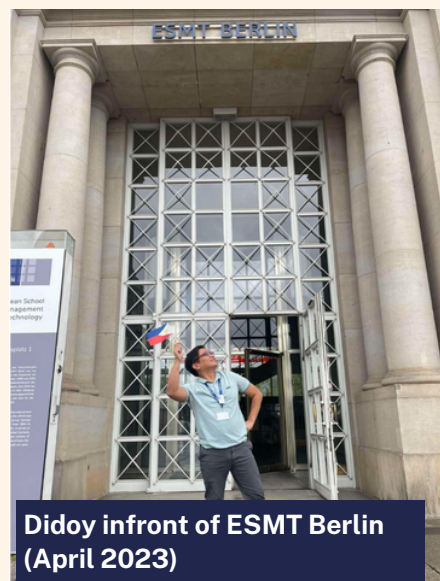
MiiA doing coastal clean-up (July 2023)

Just as mangroves start small and grow into expansive forests that sustain life, CCA's efforts begin with individual connections but expand to foster a thriving network of opportunities. By harnessing the strength of diversity and cultivating partnerships, CCA creates pathways for growth and success, aligning with Australia's mission to empower global talents. Together, CCA and Australia stand as catalysts for change, nurturing Filipino talents and fostering a community-driven approach to education that transcends borders and transforms lives.





# FOUNDERS' STORY



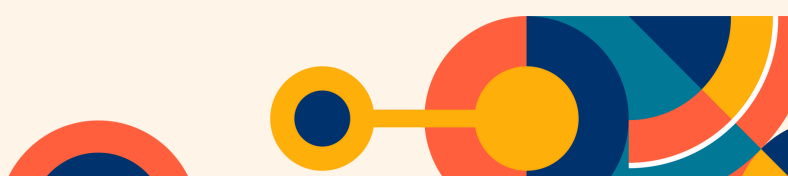
**Didoy in front of ESMT Berlin (April 2023)**

**Atty. Reynaldo Gregorio T. Militante III, MBA**, affectionately known as Didoy among his friends both in the Philippines and globally, boasts a rich and diverse professional background. Having practiced law since 2011, he has navigated various legal spheres, including corporate, labor, litigation, and criminal law, representing a broad spectrum of local and international clients. In December 2023, he achieved a significant milestone by graduating with honors from the Asian Institute of Management (AIM) with an Executive Master of Business Administration (MBA), solidifying his commitment to continuous learning and professional growth. Didoy's academic excellence and leadership prowess have been evident throughout

his educational journey, marked by consistent appearances on the dean's list. His dedication to academic and professional excellence led him to qualify for an exclusive program, culminating in his participation in the Global Innovation Program at ESMT Berlin in May 2023. There, he forged valuable professional partnerships with business students from diverse backgrounds, spanning Africa, Europe, South America, and beyond. Beyond his academic achievements, Didoy has made significant contributions to various organizations and events. He has established and led several student associations at AIM, including the AIM-Energy Students Association and the AIM-Society of Innovators. Moreover, he is known for his insightful talks on topics such as the Open Finance Revolution, hosted by the Fintech Philippines Association in July 2023, to name a few. Didoy's professional journey has been enriched by his very diverse work experiences, ranging from his previous executive management positions at Aboitiz Power Corporation, AXA Philippines, Thunderbird Resorts, and other esteemed organizations. Additionally, his membership in Rotary Club of Manila Magic & the International Compliance Association reflects his dedication to making a positive impact both professionally and within his community. Now serving as the Strategic Director for CCA and residing in Melbourne, Didoy continues to embody excellence, innovation, and leadership in his professional endeavors, earning him respect in both legal and business circles.



**Didoy as shown by the orange arrow is part of ESMT Berlin Global Innovation Program (May 2023)**





# FOUNDER'S STORY



**Dino Anjelo R. Valencia, RN**, an Australian citizen, and a dedicated Registered Nurse at the Australian Red Cross Lifeblood, has always been passionate about helping others. Born and raised in the Philippines, Dino pursued his Bachelor of Science in Nursing at the University of Santo Tomas, graduating in 2006. His journey in healthcare took him from the Philippines to the UK, where he completed the Overseas Nurses Programme at the University of Northampton in 2010. Eventually, he found his way to Australia, where he undertook the Return to Practice and Initial Registration (Overseas Nurses) course at Deakin University in 2015.

Dino's career in Australia began at Caulfield Hospital, where he worked as a Registered Nurse from November 2015 to July 2018. He then served as a District Nurse at Bolton Clarke At Home Support in Melbourne until May 2019. His commitment to providing quality care and his leadership abilities were soon recognized, leading him to Monash Health - Kingston Centre, where he worked until January 2023. Dino's leadership journey continued as he took on the role of Associate Nurse Unit Manager (ANUM) at Epworth in Brighton until April 2023. By May 2023, he joined the Australian Red Cross Lifeblood in Ringwood and then moved to their Caulfield location in November 2023.

Throughout his professional journey, Dino witnessed many Filipino nurses and professionals struggling to navigate their careers in Australia. His personal experiences and challenges in transitioning to a new country and career inspired him to create a supportive platform for others facing similar struggles. With a heart full of compassion and a vision for empowering his fellow Filipinos, Dino founded Career Coach Australia (CCA) sometime 2023. Career Coach Australia is a mentoring hub dedicated to helping Filipinos build successful careers in Australia. CCA provides guidance, resources, and support to ensure that Filipino professionals can achieve their dreams and thrive in their new environment. The organization offers personalized mentoring, workshops, and networking opportunities, bridging the gap between aspirations and achievements. Dino's favorite quotes reflect his philosophy and the core values of CCA. He believes in living life to the fullest, practicing wellness, and choosing with no regrets. Quotes like "*Favor follows hustle*" and "*I CAN do all things through Him who strengthens me*" resonate deeply with the spirit of CCA, encouraging resilience, hard work, and faith. Under Dino's leadership, Career Coach Australia is more than just a mentoring hub; it is a community that fosters growth, support, and success. Dino's journey from a nursing student in the Philippines to a founder of a transformative organization in Australia is a testament to his dedication, resilience, and passion for making a difference. Through CCA, Dino Anjelo R. Valencia continues to inspire and empower countless Filipinos to pursue their dreams and create fulfilling careers in Australia.



# ORIGIN STORY

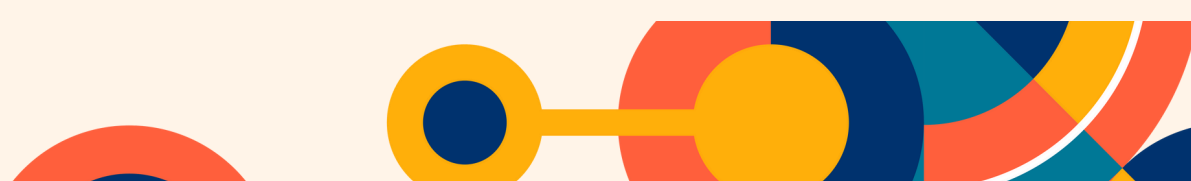


In July 2023, in the vibrant city of Mernda, Australia, Didoy and his team embarked on a journey to revolutionize talent development with the founding of several start-up companies both in Australia and in overseas. Fueled by his passion for nurturing potential, he sought to create a platform where individuals could thrive professionally. Their vision crystallized with the launch of the Career Coach Australia (CCA) project sometime early August 2023.

Initially conceived as an exclusive club, CCA served as a haven where CCA Coaches guide students through the intricate pathways of professional growth in Australia. Drawing upon their own experiences and



Insights, Didoy and his team cultivated a supportive community dedicated to unlocking opportunities and fostering success. The CCA club further solidified its impact by launching monthly mentoring sessions, attracting over 100 regular attendees from all around the Philippines. The Philippines, a growing economy with a burgeoning population, presents a fertile market of students eager to access the educational opportunities available in Australia. Recognizing this potential, CCA expanded its offerings with the introduction of CCA-Study in January 2024. Leveraging their expertise as licensed educational agents, Didoy and his team aimed to bridge the gap between aspiring Filipino students and the abundant educational prospects awaiting them in Australia.





# ORIGIN STORY

Moreover, Didoy's experiences studying in Germany provided valuable insights into the global education landscape. He observed students from South America, Mexico, and Africa flocking to institutions like ESMT Berlin, where he witnessed the trend of global education firsthand. Recognizing the potential for collaboration and partnership, Didoy and his team envisioned CCA as a strategic ally for Australian education in this region. By leveraging CCA's platform and expertise, Didoy saw the opportunity to facilitate access to Australian education for students from diverse backgrounds and regions. He understood that CCA could serve as a conduit for international students seeking educational opportunities in Australia, thereby bridging continents and fostering global connections.



**Didoy with his Swedish Professor Linus Dahlander in ESMT Berlin and his innovation group team mates from business schools in Kenya, Germany, Russia, Colombia and France (May 2023).**

Through CCA Team, Didoy and his team are dedicated to enhancing accessibility and inclusivity in Australian education by collaborating with educational institutions and stakeholders worldwide, creating pathways for students to pursue their academic and professional aspirations in Australia and fostering the advancement of global education and cultural exchange. CCA hopes to offer students from the South East Asian Region a preferable alternative to enduring long flights of 12-14 hours to Europe or the United States of America for better education, by showcasing the competitive edge of Australian universities globally, thus presenting a green ocean opportunity; in this context, CCA Study and Australia emerge as providers of superior alternatives.

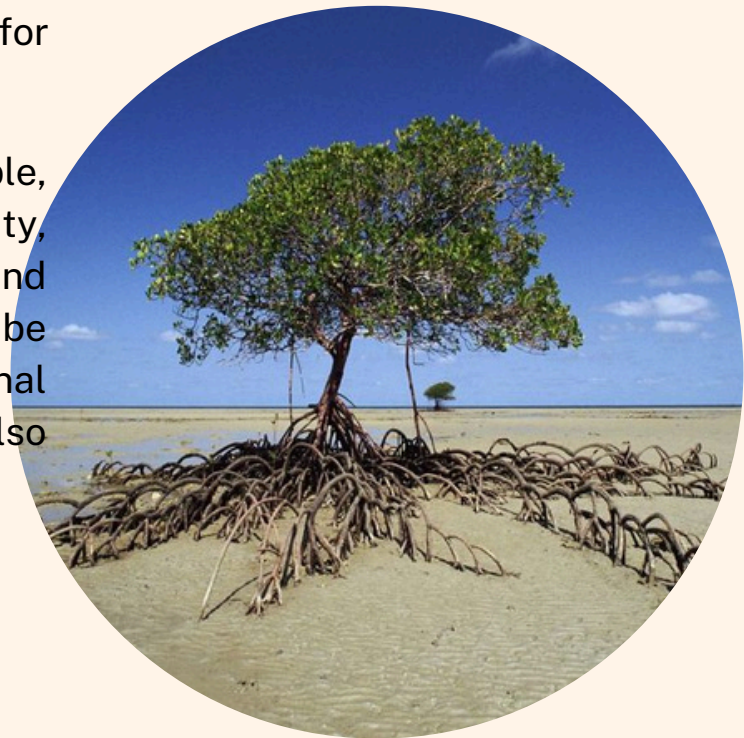
*Didoy as shown by the orange arrow is part of ESMT Berlin Global Innovation Program (May 2023)*

# MISSION & VISION

CCA mission is to serve as a Hopebringer, like a light of hope for those who have none, connecting aspiring learners with top-quality vocational and higher education programs offered by leading Australian universities and colleges. Through strategic partnerships and innovative delivery methods, we aim to empower individuals worldwide to pursue their academic and professional aspirations, so they can learn and bring their knowledge for global development, ultimately resulting in helping others

CCA envision a world where education transcends boundaries, opening doors of opportunities to those who have none. Similar to mangroves, which provide vital ecosystems and pathways for growth and sustenance.

Guided by our core values of prioritizing people, promoting excellence, fostering creativity, embracing boldness, advocating wellness, and embracing global perspectives, we strive to be the premier provider of educational opportunities that not only sustain but also transform lives.



## VALUES

- 1. Bayanihan Spirit:** We foster a spirit of community and collaboration, uniting students, educators, and partners towards shared goals.
- 2. Adaptability:** We champion adaptability, empowering students to thrive in diverse environments and embrace new opportunities with resilience.
- 3. Battles Misinformation:** At CCA, we are committed to upholding truth and integrity in all aspects of our work. We recognize the importance of providing accurate information and protection against fraud and online scams, especially in underserved areas where current education agents lack access. By battling misinformation and safeguarding Filipino international students and potentials from online scams, we ensure that every individual can pursue educational opportunities in Australia with confidence and trust in the information they receive.





# AUSTRALIA REGISTRATION

## Certificate of Registration of a Company

This is to certify that

**CAREER COACH AUSTRALIA PTY LTD**

**Australian Company Number 678 940 899**

is a registered company under the Corporations Act 2001 and  
is taken to be registered in Victoria.

The company is **limited by shares**.

The company is a **proprietary** company.

The day of commencement of registration is  
**the eighth day of July 2024.**



**ASIC**

Australian Securities & Investments Commission

Issued by the  
Australian Securities and Investments Commission  
on this eighth day of July, 2024

*J. Lenc*

CERTIFICAT



CAREER COACH  
AUSTRALIA

# AUSTRALIA REGISTRATION



ASIC

Australian Securities & Investments Commission

## Record of Registration for Business Name

Business name information for:

### CAREER COACH ME AUSTRALIA

This Record of Registration contains information recorded on the Australian Securities and Investments Commission's (ASIC) register under section 33(8) of the Business Names Registration Act 2011.

**Date:** 8 July 2024

**Next renewal date:** 8 July 2025

Record of registration issued by the Australian Securities and Investments Commission on 8 July 2024

Registry

Officer

Registry Services

On behalf of Australian Securities and Investments Commission

RECORD OF REGISTRATION



CAREER COACH  
AUSTRALIA



# AUSTRALIA REGISTRATION



## CERTIFICATE OF COMPLETION



### Education Agent Training Course (EATC)

This is to certify that:

**Reynaldo Gregorio Militante**

has successfully completed the formal test and  
is now a Qualified Education Agent Counsellor (QEAC).

A handwritten signature in black ink, appearing to read "Markus Badde".

**Markus Badde, CEO**  
05 March, 2024



Graduate No: #12890

# OUR SERVICES

CCA serves 3 separate markets which are as follows:

## Primary

CCA caters to the primary education market, offering Filipino families the opportunity to provide their children with the best primary education in Australia, ensuring academic excellence and holistic development. Our mission is to make Australian primary education accessible and enriching for Filipino students, fostering a supportive learning environment that nurtures their growth.



## Skills Building

CCA serves as an educational agent, specializing in connecting students to a diverse array of opportunities offered by TAFE, VET, Colleges, and similar educational providers across Australia. Our role is to facilitate seamless access to these institutions, empowering individuals to pursue their educational and professional goals with confidence and clarity.



## Higher Education

CCA specializes in assisting Filipinos who aspire to pursue university education in Australia, acting as a dedicated educational liaison to connect them with esteemed universities across the country. Through personalized guidance and support, we ensure a smooth and fulfilling journey for Filipino students.







# HOW WE WORK

**1** **Step 1:** At CCA, embarking on your educational journey in Australia begins with a meticulous process aimed at crafting an extraordinary experience across all our services. From the moment you express interest in exploring the educational opportunities Australia has to offer, our team engages in detailed consultations to understand your preferences, whether for primary, secondary, or tertiary education. We navigate through the diverse landscape of Australian educational institutions, curating personalized pathways that capture the essence of academic excellence and holistic development. Whether you seek renowned universities, vocational training programs, or specialized courses, our meticulous approach ensures that every aspect of your educational adventure is seamlessly tailored to your unique aspirations.

**2** **Step 2:** Upon expressing interest in Australian educational opportunities, CCA initiates meticulous assistance for your seamless transition. We provide comprehensive guidance on visa query referrals, health insurance enrollment, accommodation arrangements, and airport pickup, ensuring every aspect aligns with your aspirations and avoids surprises upon arrival in Australia. We also offer orientation materials and cultural adjustment resources to prepare you for life in Australia, ensuring a smooth transition and a positive educational experience. Whether you're pursuing renowned universities, vocational training programs, or specialized courses, our approach guarantees a tailored experience meeting your needs.

**3** **Step 3:** Throughout your study journey in Australia, CCA provides unwavering support to address your daily concerns and ensure you're never left alone. We remain in constant communication, checking in regularly to see if you need anything and assisting you in adjusting to Australian culture. From your arrival until graduation, we're dedicated to your success, guiding you every step of the way. Upon graduation, we extend an invitation for you to become mentors, paying forward your success by guiding future international students. At CCA, we believe in the power of mentoring as the key to learning and growth.

*Didoy as shown by the orange arrow is part of ESMT Berlin Global Innovation Program (May 2023)*



# AU PARTNERS

CCA collaborates with prestigious Australian school partners to offer unparalleled educational opportunities, ensuring students receive top-quality education and support.





# PH PARTNERS

CCA collaborates with 8 regional partners strategically positioned across the Philippines, targeting an untapped market that offers immense potential for growth and development, often underserved and victims of misinformation and fraud due to the dearth of presence of education agents. You must have heard the stories of students who get defrauded with millions of pesos. This can be easily corrected by partnering with CCA, today.



# OUR PARTNERS

CCA also partners with various social, education & civic associations:



CCA maintains an ongoing partnership with various Rotary Clubs, including the esteemed Rotary Club Manila Magic operating in the Philippines, to actively engage in social and civil service initiatives. Through these collaborations, we strive to make meaningful contributions to our communities and create a positive impact on society.



CCA is proud to announce its partnership with EMBA Innovators Nexus, a global consortium comprising student organizations from 13 prestigious EMBA schools from institutions such as Yale School of Management, UDC Dublin, IE University, and Strathmore University, among others. Together, we aim to foster innovation and excellence in executive education, providing unparalleled opportunities for professionals worldwide.



CCA partners with local government units and regulators in the Philippines, such as the Province of La Union, to provide services to underserved areas where current education agents lack access, ensuring accurate information and protection against fraud and online scams for aspiring international students pursuing educational opportunities in Australia.



**SAN BEDA UNIVERSITY  
ALUMNI ASSOCIATION**

CCA collaborates with Philippine schools like Praying Hands in Pampanga and prestigious universities such as San Beda University to facilitate international education opportunities and foster reciprocal partnerships, ensuring a diverse and enriching academic environment for students. These collaborations not only expand educational horizons but also contribute to the cultural exchange and global learning experience.



# PLAN FOR 2025

CCA Strategic Plan for 2025 is expansion to Indonesia with possible partnership with the following educational institutions:





# LEADERSHIP TEAM

CCA is lead by the following leadership team:



**NELSON**

*Operations*



**HAZEL**

*Legal & Compliance*



**RACQUEL**

*Sales & Marketing*



**DIDOY**

*Strategy*





# CALL OF ACTION



*"We implore all Australian Universities, Colleges, and Educational Institutions to embrace the wisdom of nature and the enduring resilience of the mangrove forest. Every collaboration with CCA presents a chance to **sow the seeds of potential**, nurturing talent that can flourish into a thriving forest of opportunity. By partnering with us, you not only contribute to the growth of potential talent but also address the pressing issue of **underserved areas** where current education agents lack access. By **battling misinformation** and safeguarding Filipino international students and potentials from online scams, we ensure that every individual can pursue educational opportunities in Australia with confidence and trust in the information they receive. Join us in cultivating the seeds of knowledge today, and together, let us cultivate a lush forest of opportunities for tomorrow's professionals, both in the region and on the global stage"*



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