



**"Unleash your true potential.
Boost your career success!"**

Hi, I'm Annemarie Cross, Career & NLP Coach and Host of Career Communiqué Live.

I hope you can join me on the call this Tuesday evening. To ensure you gain the maximum benefit from the call, I am providing important pre-session information below, followed by our observation and action sheet so that you can record relevant information during our conversation to take away with you after the call.

Date of Call: Tuesday 26th September 2006

Time of Call: From 8.00 pm to 8.45 pm AEST

[If you are dialling in from another state or country check your time zone at <http://www.timeanddate.com/worldclock>]

To access the call please dial:

0011 1 319 632 1100 and when prompted, enter PIN Code: 1005644#

This week's topic: Career Misconceptions: Avoid falling victim to these 6 common mistaken career beliefs. During the call we will cover 6 mistaken career beliefs that can often block candidates and/or career professionals in achieving their true potential. Position yourself for career success by following the key tips and strategies presented during the call!

During the call, if you have any question relating to any of the information discussed, please feel free to go to our [Ask Live](#) site and type in your question.

Please note that each call will be recorded and uploaded to our [Career Communiqué Blog](#) which can be accessed by you at any time. [Please read our Legal notice for further information].

We also invite you to become part of the [Career Communiqué Blog community](#), so feel free to pop across, listen to the Live telecalls and podcasts, and leave your comments.

Also, to slash your International phone costs we recommend you purchase a telephone card from <http://www.phonecardselector.com.au> where an hour call will end up costing you less than \$2.00!

I look forward to speaking with you on our next Career Communiqué Live call!

To your success!

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Misconception 1: The most qualified candidate always gets the job offer.

Key point observations:

Misconception 2: The best approach to job searching is through recruitment agencies, internet postings and newspapers articles.

Key point observations:

Misconception 3: As long as I continue to work hard for my current employer, my role will be secure.

Key point observations:

Misconception 4: Once I have completed my formal education there is no need for me to undertake further professional development.

Key point observations:

Misconception 5: My resume should include a career objective, my entire work history, training and all of the responsibilities associated with each role I have performed.

Key point observations:

Misconception 6: As I am well established in my current role, it's not really important to continue working on my career.

Key point observations:

Action Sheet:

What key learnings have I gleaned from the Career Communiqué Live call?

How can I leverage these strategies and tools to support me in my career growth?

Will I need additional support around this?

Who can support me?

When will I take action on this?